

INDUSTRY REPORT

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# IMAGE STUDIOS<sup>®</sup>

AN EXCITING & SOPHISTICATED REAL ESTATE  
OPPORTUNITY IN THE BEAUTY INDUSTRY





**IMAGE** S T U D I O S<sup>®</sup>

WE ARE A BOLD SALON REAL  
ESTATE FRANCHISE THAT MIXES  
**FREEDOM & CREATIVITY**  
TAKING SALON SUITES INTO THE  
FUTURE.

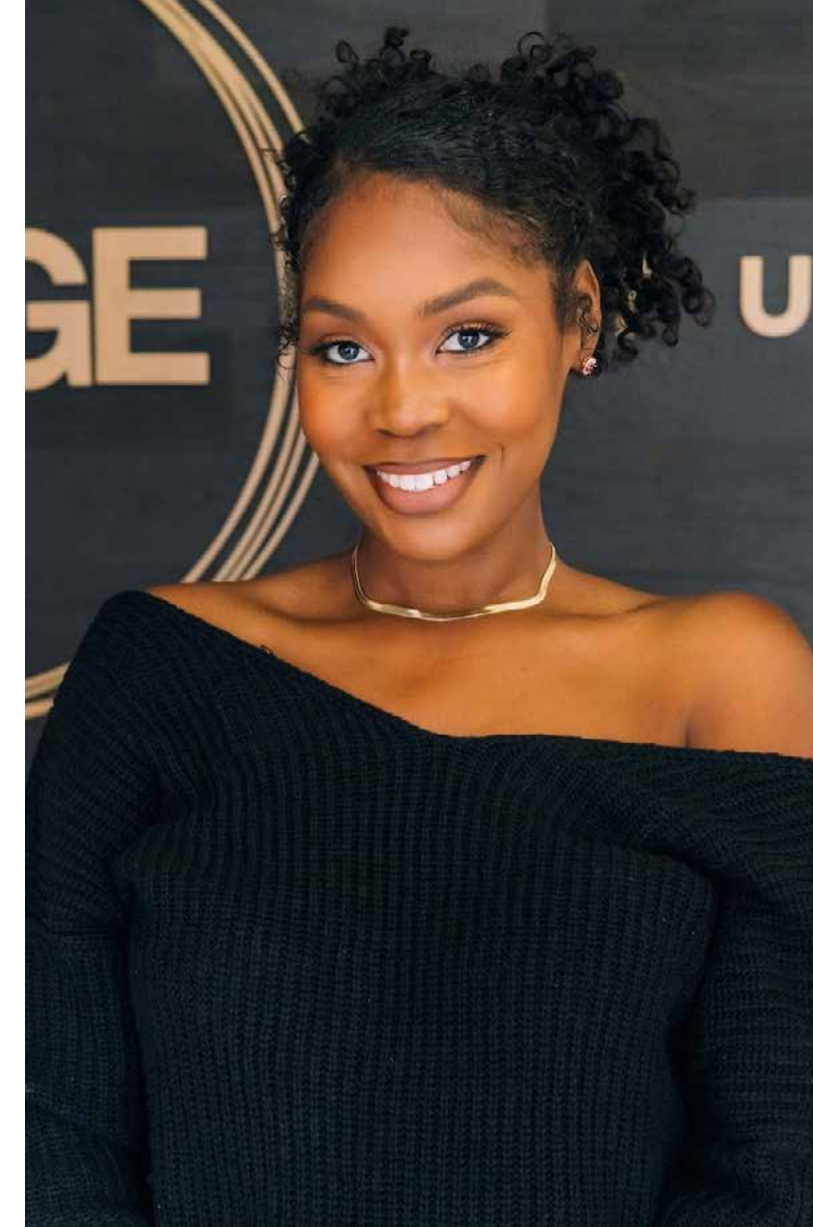




# Where *Creatives* **Play**

**IMAGE Studios®** is the leader in luxury salon suites for health, wellness, and beauty professionals looking to open their own business safely, easily, and affordably.





# *The Image* **Professional**

More than 1.9 million beauty professionals work in personal appearance occupations in the US, including hair stylists, nail artists, estheticians, massage therapists, eyelash extension artists, and more. These professionals are **driven** and **highly entrepreneurial** compared to the overall workforce which is why salon suites have experienced such tremendous growth over the last 10+ years. **IMAGE Studios**® provides the perfect solution to these ambitious beauty professionals and creates an incredible platform for success.





## IMAGE<sup>®</sup> STUDIOS

Our salon suite business model is an attractive lifestyle business that's **SIMPLE, STABLE, AND SCALABLE.**

First-time entrepreneurs and experienced business owners alike can benefit from this incredible opportunity.





*The Strength of the*  
**Health, Wellness,  
& Beauty Industry**

**88,000,000**

Billion dollar industry

**1,900,000**

Professionals in the industry

**7-9%**

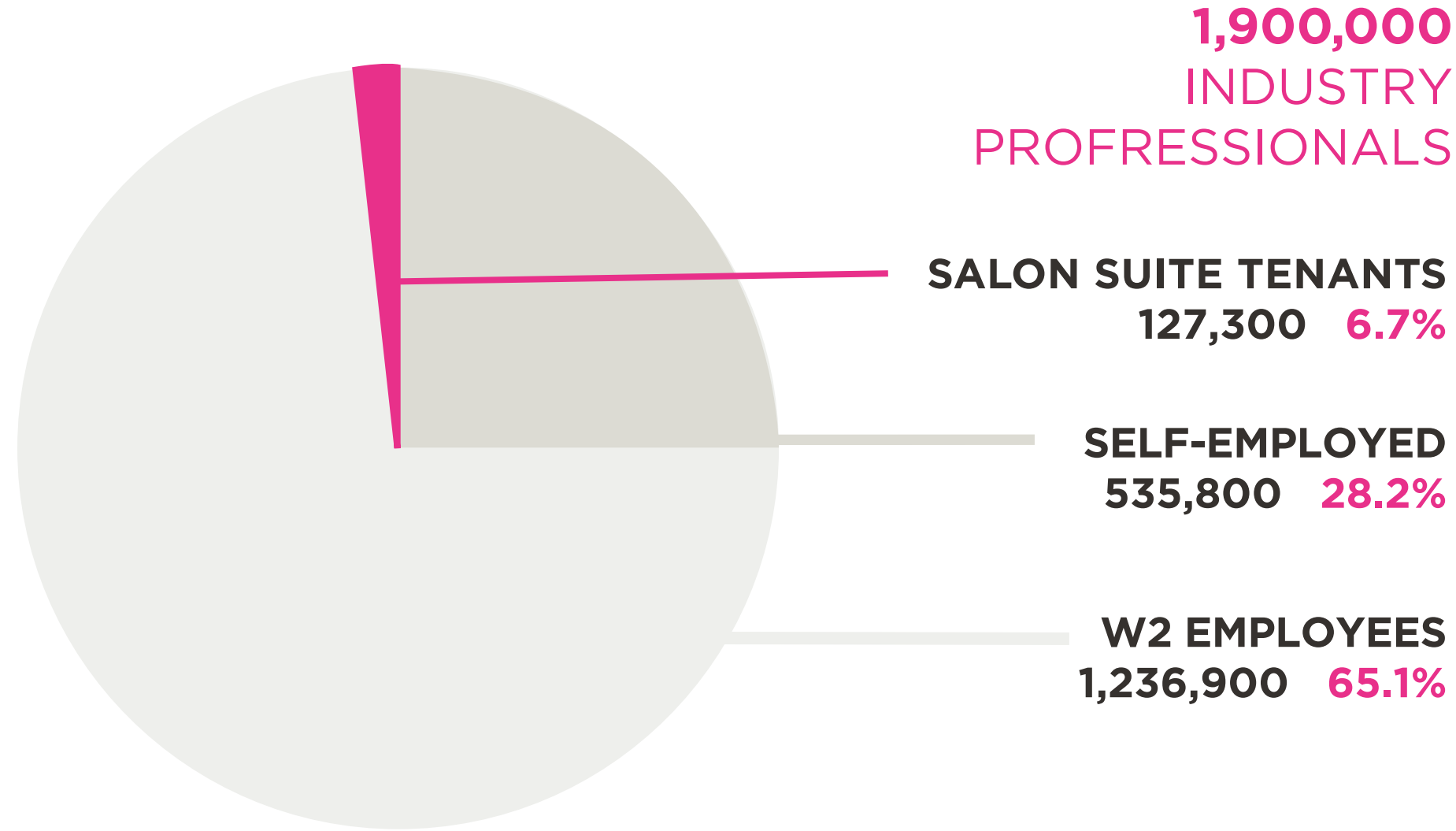
Annual growth

# *Salon Suite Industry* **Growth Projections**

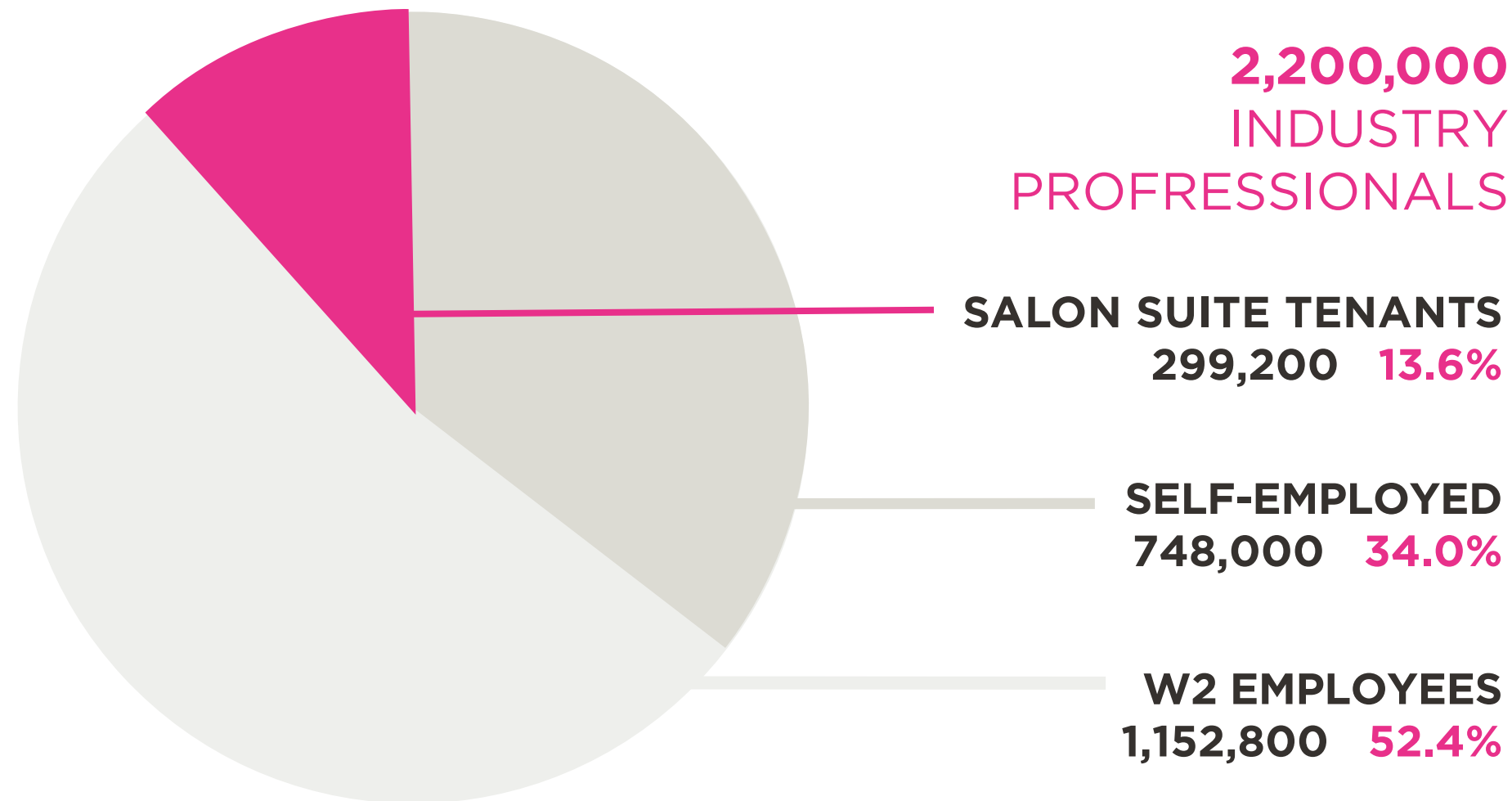
The salon suite industry is poised to add **5,000+ NEW LOCATIONS** over the next 10 years.

<b>2025</b>	<b>CURRENTLY</b>	<b>1,900,000</b>	<b>3,600</b>
	in the US	licensed cosmetologists	salon suite locations in operation
<b>2035</b>	<b>ESTIMATED</b>	<b>2,200,000+</b>	<b>8,600+</b>

2025



2035



# The Strength of the Health, Wellness, & Beauty Industry

## SALON SUITE TENANTS

Professionals who have built their own business, sustainable clientele, services, and products. Lease space from a salon suite concept.

**TARGET CANDIDATES FOR SALON SUITES.**

## SELF-EMPLOYED

All clientele, products, and services are generated on their own. Either own a salon, booth rent, or work from home.

**TARGET CANDIDATES FOR SALON SUITES.**

## W2 EMPLOYEES

Work in a traditional salon. Typically earn hourly wage or are paid a commission on their earnings.

**TARGET CANDIDATES FOR SALON SUITES.**



# Image Benefits

## WEALTH BUILDERS

This model has the potential for creating generational wealth.

## JOIN THE WINNING TRIBE

Our franchisees are best-in-class operators in our industry.

## REDUCED RISK + OPTIMAL RESULTS

0 closures with a 12 year proven track record. Savvy entrepreneurs love our brand.

## THE RITZ CARLTON OF SALON SUITES

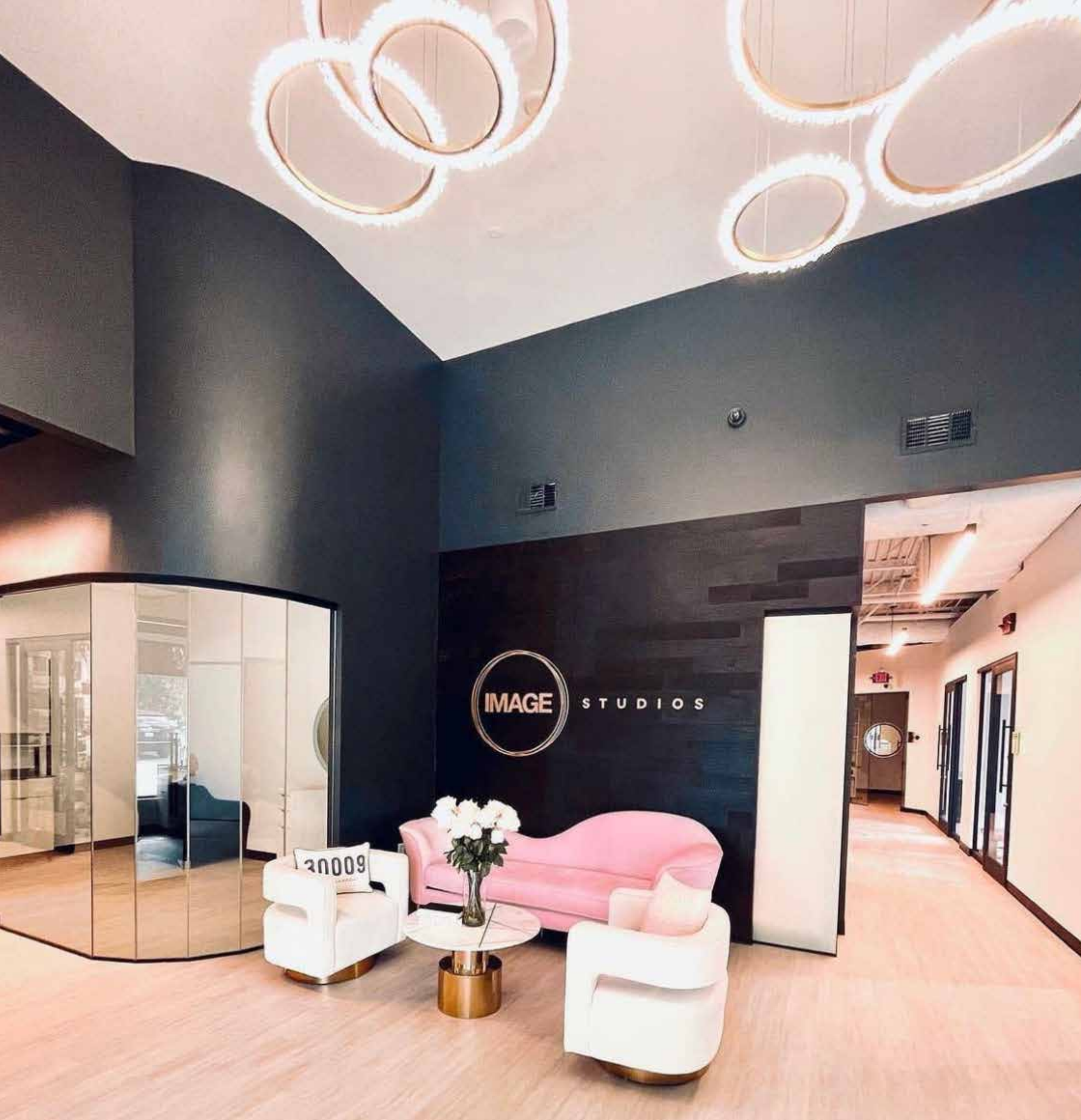
The IMAGE brand provides first class accommodations for rock star salon industry professionals who make great money and pay franchisees the highest in rents. Our brand commands top dollar.

DEVELOPMENT OPPORTUNITIES AVAILABLE  
IN ALL MAJOR MARKETS ACROSS THE U.S.



**150+**  
LOCATIONS OPEN  
AND UNDER DEVELOPMENT  
IN 24 STATES AND GROWING





# *Financing Available* **\$700,000+**

For **NEW** and **EXISTING** franchisee who qualify

- \$750,000 Liquid minimum
- \$1,500,000+ NET worth
- 700+ FICO
- Huge plus if existing income remains
- Pre-approvals in 48 hrs (no hidden fees or points held)
- No outside collateral required
- 5-8 year terms
- Fixed interest rates (8.9% to 9.5% O.A.C.)
- Fast funding (~60 days after approval)





*Freedom & Creativity*

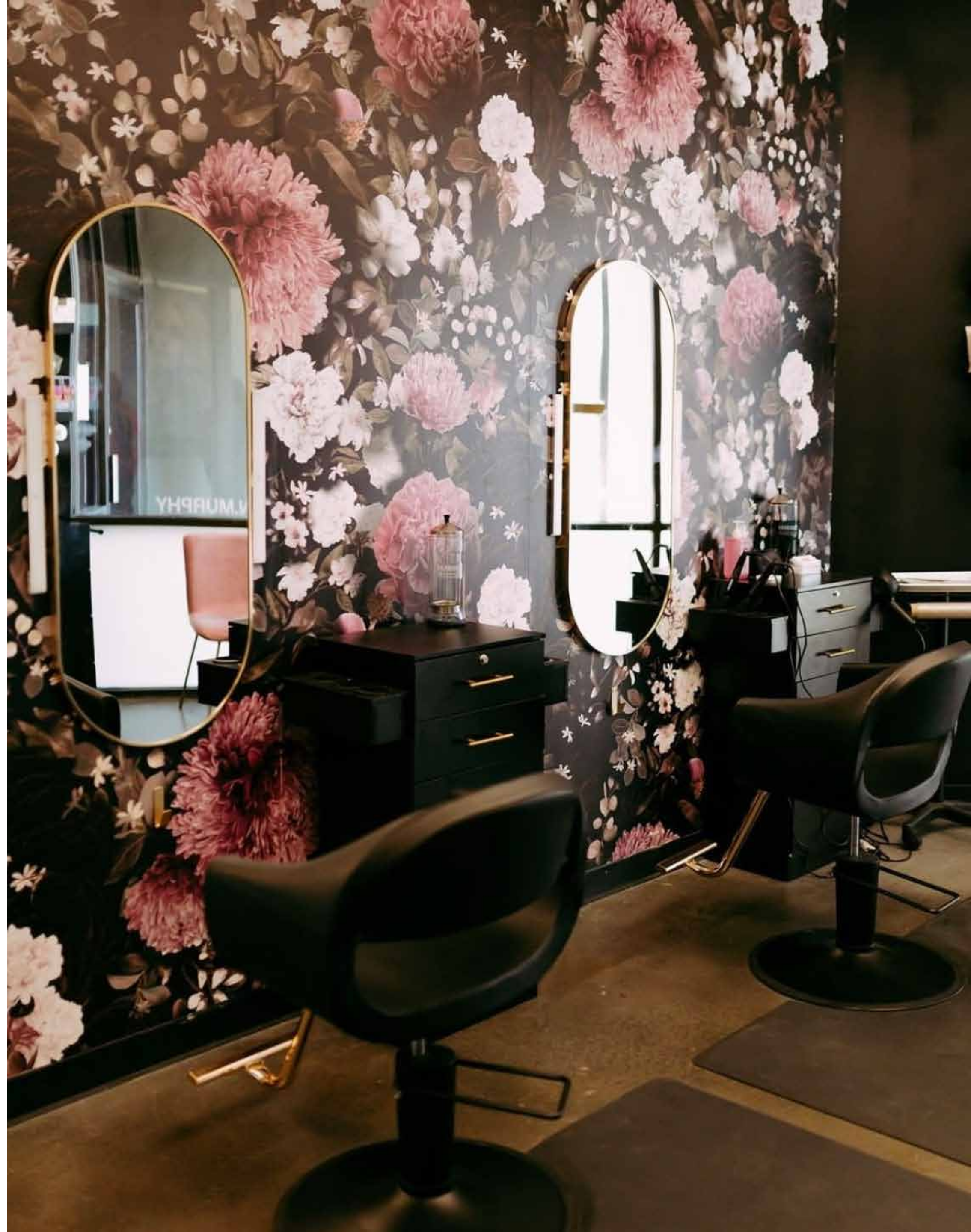


*Always Stylish*

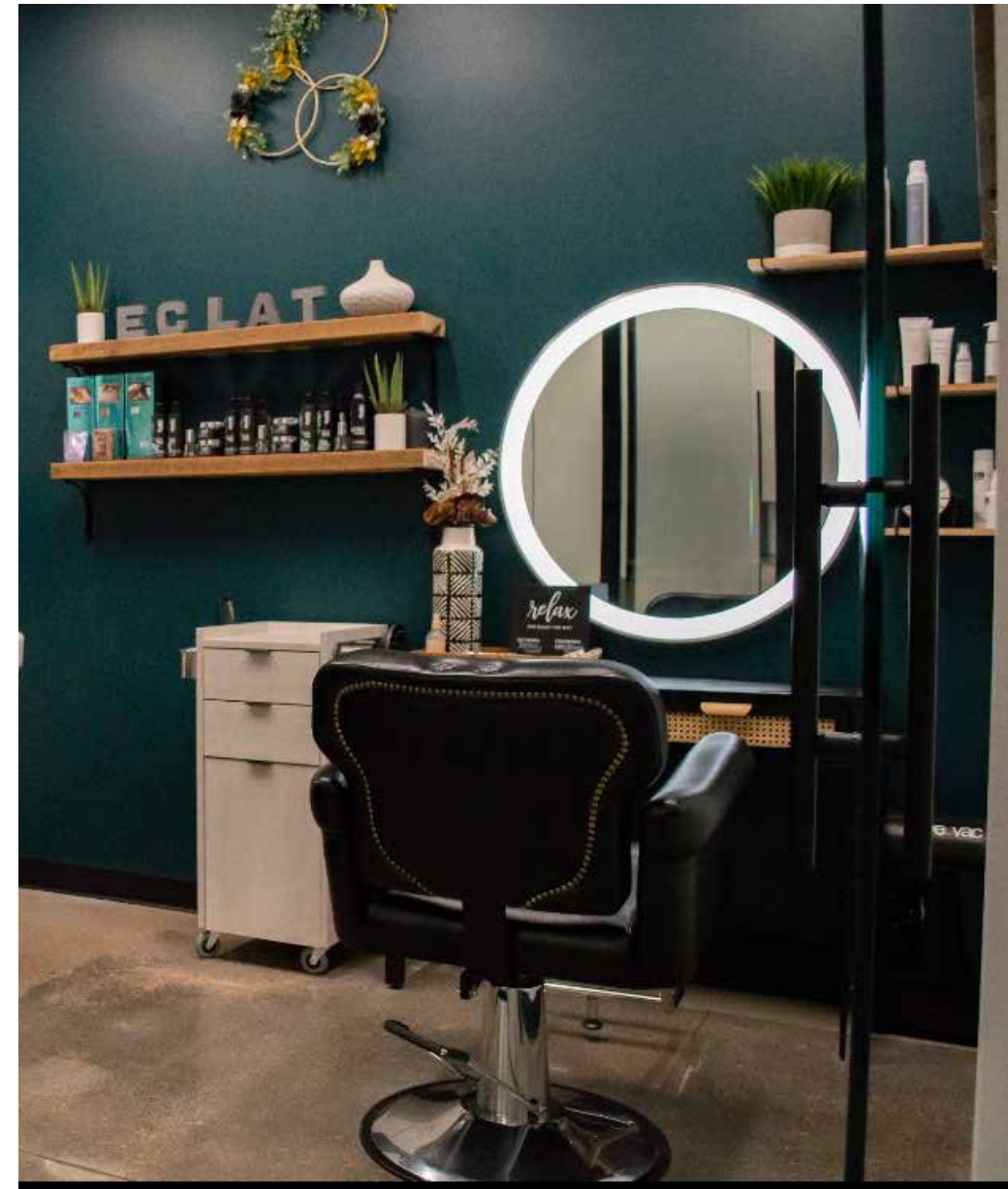
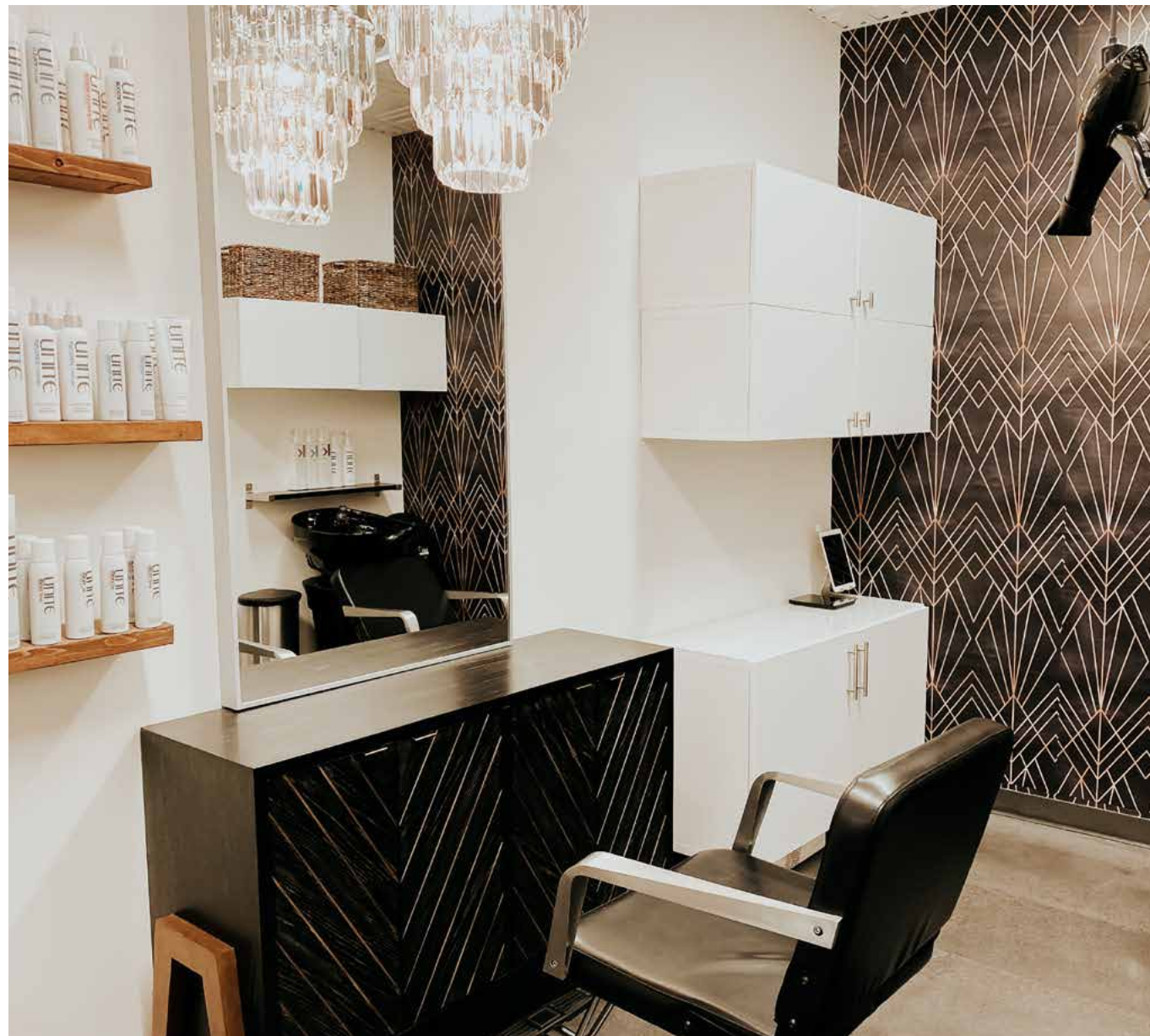




*Always Chic*







# YOUR CHOICE

- Editorial*
- Neutral*
- Sleek*
- Urban*
- Rich*
- Edgy*
- Natural*
- Soft*
- Earthy*







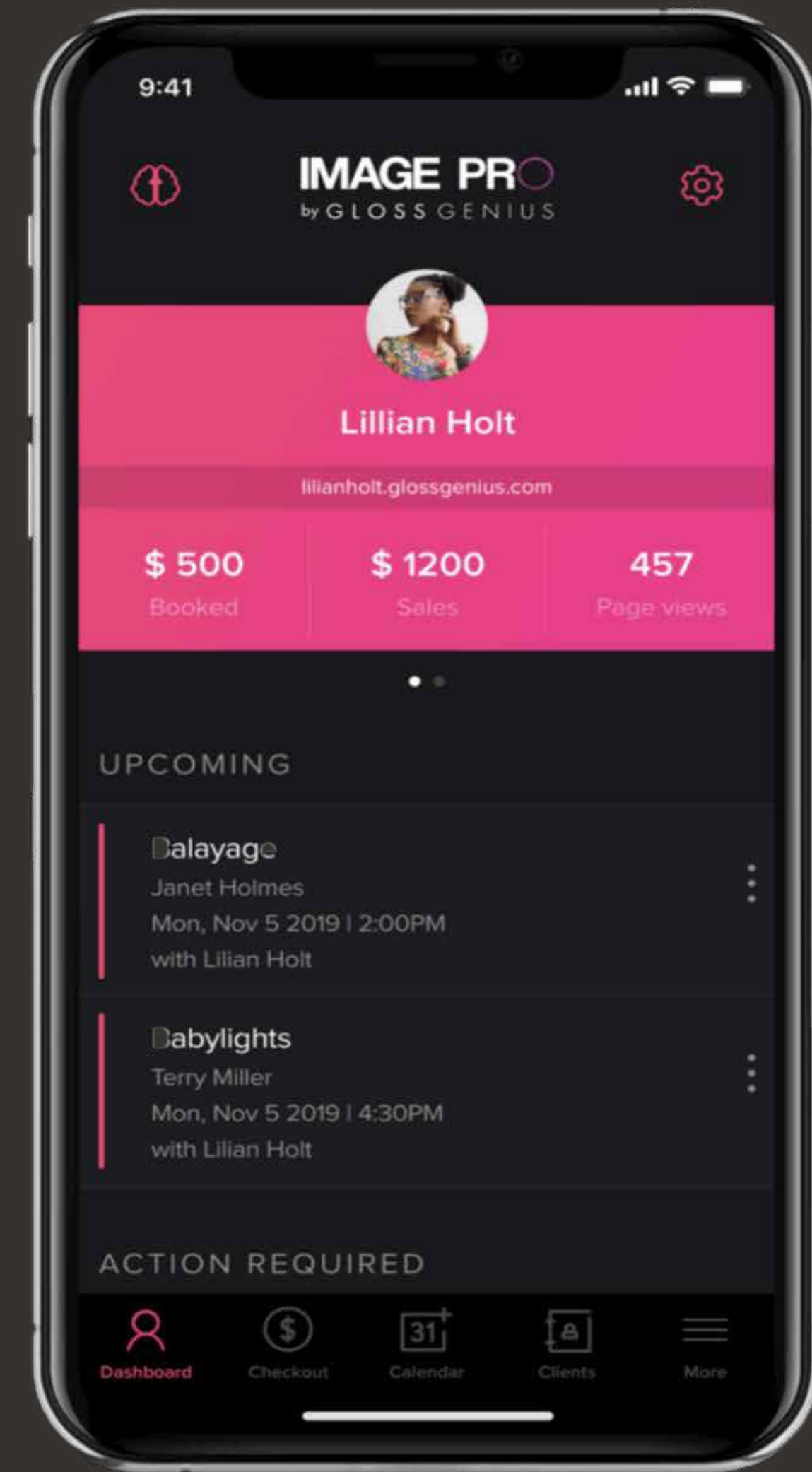




# Smartphone App



**IMAGE Studios®** provides the latest technology and tools for salon pros to run their business, making it easy to schedule appointments, take payments, manage clients, and so much more.





**Inc. Best  
Workplaces**  
2022

 **EY Entrepreneur  
Of The Year®**

**HUFFPOST**



Recognition & Awards



# Promotional Videos



**IMAGE** STUDIOS®

Virtual Tour



**IMAGE** STUDIOS®

What do our franchisees say?



**IMAGE** STUDIOS®

Our Culture



**IMAGE** STUDIOS®

A sophisticated brand, an incredible opportunity



*Join the*  
**IMAGE**<sup>®</sup>  
STUDIOS  
**TEAM**



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**CONTACT US**  
TO LEARN MORE ABOUT  
**THIS SALON SUITE**  
**OPPORTUNITY**





## *Industry Data* **Links**

- [🔗 US Chamber “Our nation’s gig economy companies have become a fundamentally essential part of many Americans’ daily lives—and an economic lifeline for many others.”](#)
- [🔗 Vogue “How Hair Salons Will Be Transformed by the COVID-19 Pandemic”](#)
- [🔗 “Women individually spend an average of \\$3,756 a year on their appearance and men spend \\$2,928.”](#)
- [🔗 “Money spent on hair services actually increased during the Great Depression, as did enrollment in cosmetology programs.”](#)
- [🔗 “The number of barbers, hairdressers, and cosmetologists is expected to grow by 10% by 2024. Manicurists and pedicurists are also expected to grow by 10%. Clearly, this is an industry on the rise.”](#)
- [🔗 45 Absolutely Astonishing Beauty Industry Statistics for 2021](#)



**IMAGE** STUDIOS<sup>®</sup>

[IMAGESTUDIOSFRANCHISE.COM](https://www.imagestudiosfranchise.com)